



Prima-Temp Selected to Present at the 2013 Rocky Mountain Life Science Investor Conference in Denver

The 2013 Rocky Mountain Life Science Investor and Partnering Conference (RMLIPC) Selection Committee has chosen Prima-Temp to present to more than 50 national investors and strategic partners on September 18-19 at The Ritz-Carlton in Denver. Prima-Temp is one of 30 companies chosen to present at the regional conference held biennially by the Colorado BioScience Association (CBSA).

Boulder, CO – September 5, 2013 - Prima-Temp is one of 30 regional companies chosen to present at the 2013 Rocky Mountain Life Science Investor and Partnering Conference (RMLIPC), September 18-19, at The Ritz-Carlton in Denver, Colorado. The announcement is made by April Giles, President and CEO of the Colorado Bioscience Association (CBSA) on behalf of the RMLIPC Selection Committee, who says Prima-Temp was selected from more than 60 applicants by a committee of investors, industry experts and representatives from partnering state bioscience associations. Dr. Lauren Costantini, PhD is scheduled to present and meet with investors at the conference.

“As we enter into the third RMLIPC we are thrilled by the amount of talent that calls the Rocky Mountain region home. With over 60 total company applications, we have chosen the top 30 technologies. It is important for us to showcase the best companies Colorado and the surrounding region have to offer to investors from the rest of the country,” said Giles. “We are again pleased to announce that Johnson & Johnson Development Corporation is the Founding Partner for the conference.”

Prima-Temp has developed a continuous core temperature monitoring system for women seeking to conceive a child. The device is a flexible cervical ring that a woman inserts herself, which then transmits temperature data wirelessly to a smartphone. The smartphone app then predicts ovulation but with much greater precision than a basal body temperature: rather than taking her temperature once per day and graphing the data for several months to look for a pattern, a woman can simply insert the ring and receive an alert from her smartphone. Continuous core temperature EXPANDS the fertility window with better prediction.

Prima-Temp has raised initial seed funding, established a world-class leadership and development team, and has developed and successfully tested a prototype device.

“Prima-Temp’s device and software precisely and continuously measure core body temperature, essentially fertility awareness in a smartphone app. The product has the potential to address a multitude of applications in human physiology including athletics, sleep disorders, drug therapy, and weight control,” according to Dr. Webster, Prima-Temp’s co-founder and Medical Director, and a native of Greeley, Colorado. “Precise and continuous core temperature in a smartphone is a powerful way to quantify the body’s physiology. We are delighted to be chosen to present at this year’s RMLIPC, which is a significant opportunity for us to explore funding and partnership opportunities essential to bringing this much-needed product to market.”

About the Rocky Mountain Life Science Investor & Partnering Conference

The 2013 Rocky Mountain Life Science Investor & Partnering Conference – spearheaded by the Colorado BioScience Association in collaboration with associations in Arizona, Montana, New Mexico and Utah — will open with a reception at the Colorado Governor’s Mansion September 18th and follow with a full day of company pitch presentations September 19th. The keynote breakfast will include Kyle Lefkoff, founder and General Partner of Boulder Ventures, leading a conversation with the CEOs of Colorado’s two premier publicly-traded pharmaceutical companies—Patrick Mahaffy, Founder and CEO of Clovis Oncology and Ron Squarer, CEO of Array BioPharma. The keynote lunch will be a presentation from Johnson & Johnson Development Corporation executive leadership. For more information and registration details, visit <http://www.RockyMtnBioInvest.com>.

On Twitter, please use the hashtag #RockyMtnBioInvest for your tweets.

About Colorado BioScience Association

The CBSA is a not-for-profit organization providing services and support for Colorado's bioscience industry. With more than 350 members, CBSA actively works to promote the growth of the industry by advocating for a better business environment, growing the state's biotech workforce, fighting for policies that support a strong bioscience industry in the state, and speaking with a single voice on behalf of the industry. For more information, visit <http://www.cobioscience.com>.

About Prima-Temp

Prima-Temp brings new, innovative biometric approaches to early disease detection and reproductive medicine through the application of 21st century thermometry. Prima-Temp’s device and software precisely and continuously measure core body temperature, proven to be a predictor of ovulation and disease spread, with the potential to address a multitude of applications in human physiology including sleep disorders, drug therapy, weight control and exercise. For additional information, visit <http://prima-temp.com>

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