



Colorado BioScience ASSOCIATION



FOCUS

FEBRUARY
2011

Letter from the President



CBSA had a successful Day at the Capitol last week. Over 100 attendees participated in the event despite the very cold weather to listen to legislators and hear from Kevin Sweeney, Polsinelli Shugart P.C. on national funding trends in bioscience as well as a fascinating presentation from Matt Schumaker, from the National BIO Association.

The group heard from the Speaker of the House, Rep. Frank McNulty who relayed his support for the bioscience industry but shared his concern over the State budget. Senator Rollie Heath, Rep. Cheri Gerou, and Rep. Jim Riesberg, Co-sponsors of Senate Bill 47 rallied to increase funding for the Bioscience Discovery Evaluation Grant Program (BDEGP) which was moved through the Senate Business Labor and Technology Committee on February 8th.

Rep. Gerou made a surprise announcement that she and Senator Steadman are co-sponsoring Senate Bill 159, which will expand House Bill 08-1001, the BDEGP funding for an additional 5 years. CBSA also presented the newly released BDEGP Return on Investment Study, sponsored by Fairfield and Woods, P.C. The report details the success of

the program through the creation of 598 direct and indirect jobs and leveraging the state's original investments by a multiplier of 8.3, equaling \$68 million in follow-on investments. We applaud the legislature for their continued investment in the bioscience industry.

On the federal level, we have been working closely with both Senator Bennet and Senator Udall in providing input on key issues for the bioscience industry including: barriers to innovation, financing challenges, FDA reform, continuation of the Qualified Therapeutic Discovery Project Program, Health Care Reform and the repeal of the Device Tax.

Please attend this week's Biotech and Pharma Symposium to hear more on industry highlights in Health Care Reform and insights from top CEO's.

Have a great week!

Holli Baumunk

President and CEO
Colorado BioScience Association

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www.CoBioScience.com

Company Spotlight: Medtronic Navigation Inc.



For Healthcare Professionals

www.medtronicnavigation.com

Medtronic Navigation Inc. opened their new Education Center in Louisville, Colorado in 2010. This dedicated training center, with clinically seasoned trainers and educators, encourages individualized learning and focuses on practical, hands-on learning experiences for their customers.

The curriculum offers continuing education on surgical imaging and surgical navigation technologies for clinicians, including surgeons, nurses (includes contact hours), and biomedical engineering. The curriculum is designed to provide practical knowledge of the software applications, instrumentation and imaging protocols used with their [StealthStation® surgical navigation systems](#), [O-arm®](#) and [PoleStar®](#) intra-operative imaging solutions.



[StealthStation® surgical navigation systems](#)

The company currently hosts close to 700 international guests throughout the year, including 300 U.S. operating room nurses. The new Facility will enable the company to train a higher volume of healthcare professionals and international employees, partners and distributors.

For more information, click on the StealthStation(R) University Link at www.medtronicnavigation.com or follow on twitter @mdtnavedu.

Medtronic was founded in 1949 as a medical equipment repair shop by Earl Bakken and his brother-in-law, Palmer Hermundslie. Since then, they have grown into a multinational company that uses technology to transform the way debilitating, chronic diseases are treated.



The inspiration for Medtronic's first pacemaker was a musical metronome.

The first life-changing therapy – a wearable, battery-powered cardiac pacemaker – was the foundation for dozens more Medtronic therapies that use their electrical stimulation expertise to improve the lives of millions of people.

Over the years, they adapted additional technologies for the human body, including radio frequency therapies, mechanical devices, drug and biologic delivery devices, and diagnostic tools. Today, their technologies are used to treat more than 30 chronic diseases affecting many areas of the body.



Medtronic's surgical navigation education and training classes help to ensure success with their technologies.

Biotechnology and Pharmaceutical Symposium

Featuring Colorado's top biotech and pharma leaders:

- Robert Conway, CEO of Array BioPharma
- Steve Orndorff, CEO of Ariel Pharmaceuticals
- Tim Rodell, CEO of GlobelImmune
- Fintan Steele, Associate Director of the Colorado Initiative of Molecular Biotechnology (CIMB)

Bio-Business, Industry Insights and Great Networking Opportunities

Event Details

Date: Thursday, February 17, 2011

Time: 1:00-7:00 p.m.

Location: Grand Hyatt, Mount Evans Room, 1750 Welton Street, Denver

Cost: \$50 - Members; \$100 - Non-Members

Registration:

<https://netforum.avectra.com/eweb/StarPage.aspx?Site=CBSA>

Agenda

1:00-2:00 p.m.

The Future of Biotechnology Innovation in the University System

- Fintan Steele, Associate Director of CIMB

2:00-3:00 p.m.

Discussion One: Health Care Reform - Key Provisions that will Impact your Company

- Linda Pryor, Director of Government Relations, Pfizer
- Dr. Kiki Traylor, Government Affairs, Amgen
- Barbara Lussenhop, State Government Affairs, Genentech

3:00-3:15 p.m. - Break

3:15-4:00 p.m.

Minimizing Risk in your Virtual Manufacturing Network

- Robert M. Di Scipio, President and CEO, Aegis Analytical Corp.

4:00-5:00 p.m.

Discussion Two: Lessons Learned Drug Development Strategies

- Bob Conway, President and CEO, Array BioPharma
- Tim Rodell, President and CEO, GlobelImmune
- Steve Orndorff, President and CEO, Ariel Pharmaceuticals

5:00-7:00 p.m. - Networking Reception



Fintan Steele, Associate Director of CIMB

Fintan R. Steele, Ph.D., joined the Colorado Initiative in Molecular Biotechnology in 2010 as Associate Director, and Director of Scientific Communications. His background includes 20 years of experience in communicating the science and implications of the “omics” bioscience revolution to a variety of audiences and stakeholders.

Prior to joining CIMB, Fintan was the Director of Communications for the Broad Institute of MIT and Harvard, the

collaborative organization founded by MIT, Harvard and its affiliated hospitals and the Whitehead Institute to transform medicine with new biological knowledge. He previously served as the first VP and Global Head of Communications for the Novartis Institutes for BioMedical Research, the worldwide research division of Novartis.

In addition to his communications director experiences, Fintan held several editorial positions for public and private scientific publishers, including News and News & Views editor for Nature Medicine, Executive Editor of the Journal of Clinical Investigation, and Executive Editor of Genomics and of Molecular Therapy.

Fintan earned his doctorate from the University of Notre Dame in South Bend, Ind., and completed postdoctoral fellowships at the National Eye Institute (NIH) and at Johns Hopkins School of Medicine. He also holds a Masters of Divinity degree from St. Meinrad School of Theology as well as a Masters of Arts in Medical Ethics/Religious Studies from Indiana University, where he focused on ethical issues in genetic engineering. He has published many articles, both on scientific findings and the implications of those findings for society, patients and health providers.

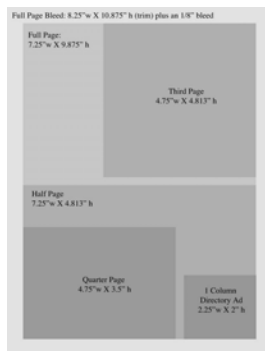
CBSA Marketing Opportunities

Reserve your space today in the 2011 edition of **Bioscience Colorado**. The issue will be released on June 27, 2011 at the BIO International Convention in Washington, DC. **Deadline April 1, 2011.**

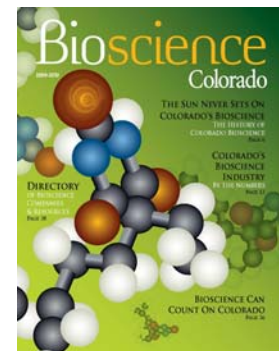
Contact Mae Desaire at mdesaire@cobioscience.com for more information.

- Reach thousands of bioscience, economic development, legislative, university and industry leaders
- 7th year in publication
- 8,000 copies printed for distribution throughout Colorado
- 7,000 views on-line
- 68 pages of in-depth industry analysis and interviews
- Complete listing of every bioscience company in the state
- One of the most respected industry publications in the state

Size	Rate
Full Page	\$7,000
1/2 Page Centerfold	\$5,000
1/2 Page	\$3,500
1/3 Page	\$2,500
1/4 Page	\$2,000
Directory ads	\$650



2010 Cover



2009 Cover

Join the Colorado Pavilion

- A fraction of the cost of having your own booth.
- Exhibitor Opportunities starting at \$3,000
- Sponsorship Opportunities starting at \$1,000

The BIO International Convention is the largest global event for the biotechnology industry and attracts the biggest names in biotech, offers key networking and partnering opportunities, and provides insights and inspiration on the major trends affecting the industry.

Last year over 14,000 people attended with over 15% at the C-level, 28% were executive management, 24% directors, and 33% at manager level. Over 1700 companies, organizations and institutions exhibited at BIO 2010.

Contact April Giles, EVP, agiles@cobioscience.com



*The Global Event
for Biotechnology*

June 27-30, 2011

Walter E. Washington
Convention Center
Washington, DC
convention.bio.org

Colorado

Office of Economic
Development and
International
Trade



Metro Denver
Economic Development Corporation

See the future of healthcare—and your role in shaping it—at the Rocky Mountain region's second and only life science investor conference. We're bringing together leading investors, strategic partners, emerging companies and senior executives to cultivate partnerships within our industry.



Sponsorship Opportunities Now Available

As a sponsor you help to make the conference happen and reach your target audience.

For information about becoming a sponsor, please contact April Giles, Executive Vice President at agiles@cobioscience.com.

- Presenting Partner - \$25,000
- Fourteeners Partners - \$15,000
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- Lanyard Sponsor - \$7,500
- Peaks Partner - \$5,000
- Foothills Coffee Break Sponsors - \$2,500
- Half-Pipe Memory Stick - \$2,500

www.RockyMtnBioInvest.com

The Rocky Mountain Region's Unique Position

The Rocky Mountain region is the largest and most advanced area between both coasts, garnering more than \$11.5 billion dollars in financings and acquisitions since the end of 2007. In 2010, Colorado ranked in the top 10 states in the number of financing deals and dollars raised with our regional partners following close with Arizona in the top 15 and Utah in the top third of all states.

With an average of 35 new bioscience companies a year in the region – from Taligen who was just acquired for \$111M; to Amgen who continues to grow its operational base in Colorado; to GlobalImmune who has raised close to \$100M in the past three years - this region knows how to grow its own successfully.

Save the Date
September 21-23, 2011

Apply to Present: Take advantage of presenting to a targeted audience of national life science investors and business development executives right in your back door. Thirty of this region's most innovative private and public life science companies will be selected to present. Don't miss this opportunity to raise your company profile and access the many additional benefits beyond your 15 minute presentation.

Application process opens March 1st.

Why Present at this conference?

- Present your story to a targeted audience of investors and senior executives in the life sciences industry.
- Schedule one-on-one meetings with investors, strategic partners, investment bankers, and other potential corporate partners/sponsors.
- Network with peers.
- Get the pulse on investment trends in life science.

Reasons to Attend

Investors:

- Meet one-on-one with leaders from the region's top life science companies.
- Evaluate investment opportunities through direct access to compatible, complementary, and competitive companies.

Partners:

- Focus your approach to finding the most qualified partnering opportunities.
- Attend sessions that provide early access to new portfolio and pipeline candidates.
- Build relationships with the region's leading centers of innovation

Upcoming Events

Biotechnology and Pharmaceutical Symposium

February 17

1:00-7:00pm

Location: Grand Hyatt, Mount Evans Room, 1750 Welton Street, Denver

CBSA Members: \$50, Non-Members: \$100

Scientific Series: Cardiovascular Research

February 23

7:30-10:00am

Location: Scientific Education and Research Institute, 9005 Grant Street Suite 100, Thornton

Free to CBSA Members, Non-Members: \$50

Northern Colorado Health and Research Coalition

February 23

4:45-7:00pm

Fort Collins Hilton, 425 West Prospect Rd., Fort Collins

Free

CSU BiotechCONNECT

March 8

6:00pm-7:30pm

Location: Colorado State University, West Ballroom

Free

BioBoulder

March 29

5:30pm-7:00pm

Location: Laudio Italian Restaurant, 1710 29th Street, Boulder

Free for CBSA Members, \$50 Non-Members

To register, please log into our database system at <https://netforum.avectra.com/eweb/StartPage.aspx?Site=CBSA>.

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