



Colorado BioScience ASSOCIATION

Committee Overview:

The Membership Committee works with CBSA staff to increase the growth of the Association through new-member registrations and current-member renewals. As a membership-based organization, this group is instrumental in keeping the Association financially sound, as well as ensuring that CBSA is addressing needs across the full spectrum of bioscience companies we serve.

Expectations and Purpose:

- Make assigned outreach and follow-up calls to prospective and renewing members
- Attend and be a visible presence at CBSA events, including New Member Orientation meetings
- Help increase the Association's reach and value within member companies by identifying potential program ideas and networking opportunities to attract and engage specific employee segments within the member companies
- Help identify new opportunities to increase visibility in the bioscience community and raise awareness of the CBSA mission

How to Get Involved:

If you are interested in joining the Membership Committee, please contact Tom Borak, Communications and Membership Manager at tborak@cobioscience.com or 720-382-5918. Prior to joining the committee, interested parties will meet with Tom and Dustin to determine the next steps.

Meeting Schedule:

The Membership Committee meets on the third Wednesday of each month from 4-5pm. The location alternates between the CBSA offices and a conference call.

Membership

Chair: Dustin Whistler

Principal at Forte Commercial
Real Estate

dustin.whistler@fortecre.com

Staff: Tom Borak

tborak@cobioscience.com

720-382-5918